



News Release
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For Immediate Release

Community Bankers Association of Ohio Partners with Main Street Inc.

Columbus, OH – The Community Bankers Association of Ohio Service Corporation (CBAO-SC) recently entered a partnership with Main Street Inc. to provide CBAO members with affordable and effective check printing services and data-driven marketing solutions to engage with current and prospective financial institutions.

“Main Street is an industry leader serving community banks and supporting the core values of our members,” said Aza Bittinger Jr., Executive Vice President of CBAO. “We are pleased to introduce Main Street as a Preferred Partner for CBAO.”

Ted Walton, President of Main Street Inc. said, “This collaborative effort between Main Street and CBAO allows their members to benefit from best in class check printing and marketing services offered to community banks. We are excited for the opportunities to serve and grow CBAO members.”

CBAO is a network of independent community banks in the state of Ohio that has a commitment to exclusively serve, protect and promote the interests of its members through opportunities of financial and human resources to gain economic and competitive advantages for their members. CBAO and Main Street’s agreement will further the goals and successes of community-oriented financial institutions in Ohio neighborhoods and communities.

About Community Bankers Association of Ohio (CBAO)

The Community Bankers Association of Ohio (CBAO) is the financial trade association exclusively representing Ohio’s community bank and thrift institutions. The Community Bankers Association of Ohio (CBAO) is organized to establish and maintain an informed network of independent community banks in the state of Ohio that will have the influence and commitment to effectively serve, protect and promote the interests of its members. Visit www.cbao.com for more information.

About Main Street, Inc.

Since 1998, Main Street, Inc. has partnered with more than 2,100 community-oriented financial institutions to enhance account holder relationships with affordable, simple and efficient checking programs. This family-owned company is a superior provider of customer service, program performance and growth solutions to financial institutions nationwide. To better serve their clients, Main Street launched TargetSmart, a data-driven marketing program that offers comprehensive analytics, targeted direct mailing, digital integration, creative services and print marketing. For more information, visit www.mainstreetinc.com.